



a **CallingPost** Company

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**Commercial Voice Broadcasting Service Reaches across Borders**

*PostCalls™ Continues North American Market Expansion into Canada and Puerto Rico  
Increasing Its Standing as a Premiere Commercial Voice Broadcasting Service*

AUGUSTA, GA, May 4, 2009 – PostCalls™, commercial division of CallingPost Communications, Inc., expands voice broadcasting reach to Canada and Puerto Rico at the request of their users. This endeavor increases the voice messaging scope of PostCalls™ and its parent company into unconquered voice messaging territories.

The North American growth symbolizes bold moves for PostCalls™ and furthers its promise to users: to help simplify mass communication by providing easy-to-use, automated dialer software at a competitive price. The decision to increase the voice messaging area is due largely to the desire of its commercial clients to reach out to their Canadian and Puerto Rican customers. “We rejoice in the fact that technology enables us the ability to answer these requests, which ultimately furthers our commitment to our users,” says Phil Alexander, CEO.

PostCalls™ elevates its pledge by providing premium customer service through extensive training of Customer Care Specialists, extended hours and long distance usage all at no extra charge. In addition, PostCalls™ provides two options for broadcasting messages: a web-based application and an automated phone system. Users can send messages no matter where they are: in their office, on the road or in the field. With economic belts tightened, companies now breathe easier with this high-quality, cost-conscious option in streamlining communication with their North American customers.

Alexander, former nuclear engineer turned children’s soccer coach, first founded the parent company CallingPost Communications, Inc. in 1995 after needing a way to reach the team parents without spending hours on the phone. “It was a really simple idea,” says Alexander, “why make 25 calls when you can make just one, digitally record it, and let technology call the rest of the team.”

PostCalls™ is a voice broadcasting service designed specifically for commercial users. Its parent company, CallingPost Communications, Inc., also has services available for non-profits, volunteer groups and emergency services. For more information about PostCalls™, visit [www.postcalls.com](http://www.postcalls.com). For information about CallingPost Communications, Inc.’s other services, please visit [www.callingpost.com](http://www.callingpost.com).

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