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Voice Broadcasting Service Offers Relief to Users

America's One-to-Many Messenger™ Provides User Appreciation Call-Credits for Voice Broadcasting Purchases Worth \$60,000 to Help Off-Set Financial Woes

AUGUSTA, GA, (PRWEB) May 20, 2009 — In an effort to assist their loyal users during the current economic crisis, CallingPost Communications, Inc. decided to give them a credit to use toward their voice broadcasting purchases. The User Appreciation Call Credit was implemented to help off-set a small price adjustment, paired with the upgrade, of one to two cents per call depending upon messaging level (bronze, silver or gold).

CallingPost™ felt it important to extend users the credit, though the price adjustment was nominal, saving them in excess of \$60,000 following the upgrade's release on October 8th, 2008. The economic benefit of the service remains outstanding, which offers prices as low as six cents per call. The upgrade nearly doubled the key feature set and was based on user requests and recommendations. Users' outstanding response to the upgrade confirms the system's use is easier and more efficient.

"We wanted to help our users out financially and thought this would be a great opportunity to do so," says Phil Alexander, CEO. "Everybody has their belts tightened right now. And even though we already offer an extremely economical service, we tried to come up with something more to help our users out financially. Since we were planning to release the upgrade along with a price adjustment, we thought this would be the perfect chance to give them a little financial relief."

The \$60,000 in savings was more than anticipated, but Alexander is "thrilled that CallingPost is able to help users out financially in such large way." While retaining the comfort and effectiveness of the previous version and offering polished original features, the upgrade also adds new features at the request of its users. The new features include a Master Address Book (a central management location for all group members' information), the ability to record messages directly from the web, text-to-speech messaging, and more.

CallingPost™ is a voice broadcasting service which uses web-based, automatic dialer software. It was designed specifically for non-profit and volunteer organizations, like civic groups, neighborhoods, churches and schools. In addition to its namesake, CallingPost Communications, Inc. has services available for commercial use (PostCalls™) as well as emergency services (Message911™). The upgrade, for now, is applied only to the volunteer-based CallingPost™, but plans to employ similar upgrades to CallingPost's other services are in the works, says Alexander.

CallingPost Communications, Inc. was founded in 1995 by Phil Alexander, a soccer coach and nuclear engineer, after recognizing the need for an easy-to-use automated calling system for volunteer organizations. Services are available in all areas of the continental United States as well as Canada and Puerto Rico. For more information about CallingPost Communications, Inc. and its services, please visit www.callingpost.com.

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